

Sponsorship Guide





When women reach for the stars, we all win.

Today, more women are in the workforce than ever before and 40% of women are the primary breadwinners for their families. Yet more than half of female-headed households with children live in poverty. If we are interested in doing something about intergenerational poverty, then we are interested in women's economic stability.

Guided by the belief that every woman is worthy, WWIN empowers women in Washington State to achieve economic stability through higher education and living wage careers. WWIN walks alongside a woman as she takes steps toward achieving her goals. We believe economic stability is the foundation she needs to reach her full potential. Along her journey, WWIN offers inspiration, opportunity, advocacy and support so she can believe in herself and she can make the impossible dream, possible.

When a woman has the courage and determination to create a better world for herself—and ultimately her family and future generations—not only will she and her family flourish, but it will forever change the landscape of our communities. Over the course of 27 years, WWIN has provided grants to 6,500 women across the State of Washington totaling nearly \$20 million in funding.

Join Us...

As a corporate sponsor, your company will stand out as a prominent business leader, not only committed to supporting women with the tools needed to achieve economic stability, but known as a company concerned about the welfare of your greater community. By sponsoring our signature events, you help assure that event costs are covered and that all financial support raised goes directly back into our core programs.



Sip for Stars! Wine Event

September 21, 2019

Januik Winery, Woodinville

Join WWIN's most vested donors as they come together to enjoy award-winning wines, indulge in fun ways to take home great wine and prizes, and hear the story of a woman's journey to self-sufficiency. During this touching short program, donors raise the paddle to support full or partial scholarships for our newest Star Scholars. This is an exciting opportunity to directly invest in an individual woman and walk alongside her throughout her college experience. By sponsoring this event, you will be coveted as an important partner in the work of empowering women in our community.

EXPECTED ATTENDANCE - 170 of WWIN's VIP donors



Sip for STARS!



Inspiring Women Luncheon & Social

March 24, 2020

Meydenbauer Center, Bellevue

Join us as a corporate leader and advocate for women, as they make their journey to realizing a financially secure future for themselves and their families.

When you sponsor the Inspiring Women Luncheon & Social, you are viewed as a stand out business to over 1,000 community leaders, who also believe in the power of women and the importance of elevating them in the workplace and the world.

The Inspiring Women Luncheon & Social is our signature fundraiser of the year, serving as an educational and networking forum for people to learn, invest in, and advocate for women on the road to economic stability.

EXPECTED ATTENDANCE — 1,000





Activate You, Women's Empowerment Conference

March 24, 2020

Meydenbauer Center, Bellevue

Activate You is a women's empowerment conference where inspiration and connection leads to purposeful activation. It is designed for women whether they are starting out in a new career or are a seasoned professional looking to make an impact in their world. Over the course of a day, attendees will have the opportunity to learn and connect to opportunities to expand their lives. They will leave feeling empowered to take the next step on their journey to fulfill their goals, dreams and purpose.

Your sponsorship at Activate You is a powerful way to show community support and directly help women take steps to make a bold impact in their lives and the world.

EXPECTED ATTENDANCE - 300 conference attendees



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	PREMIER (1 Available) \$25,000	VISIONARY (1 Available) \$15,000	LEADERSHIP (4 Available) \$10,000	CHAMPION \$5,000	ADVOCATE \$2,500	SUPPORTER \$1,500
“Presented by” Logo on Conference Advertisement	✓					
Logo Credit on Luncheon Video	✓	✓				
Introduction of Speaker*	Luncheon Keynote	Conference Opening Session				
Luncheon Social “hosted by” Recognition and Signage	✓					
Conference Breakfast & Happy Hour Social “hosted by” Recognition and Signage		✓				
Conference Track Sponsor and Speaker Introduction*			4 Available			
Booth Space at Conference	Premier Location	Prime Location	✓	✓		
Emcee Recognition at Luncheon	✓	✓	✓	✓		
Tickets to Wine Event	2	2	2	2		
Logo on Screen at Events	Headliner	Top Billing	Second Billing	Third Billing	name only	
Logo on Luncheon Program	✓	✓	✓	✓	name only	
Ad in Conference Program	Full page	3/4 page	Half - Page	1/4 page	1/8 page	
Logo in Event Emails and Enewsletters	Headliner	Top Billing	Second Billing	✓	name only	
Logo on Conference Bag	Headliner	Top Billing	Second Billing	Third Billing	name only	name only
Item in Conference Bag* (no paper)	✓	✓	✓	✓	✓	✓
Social Media Acknowledgement	event & quarterly	event & quarterly	event & quarterly	event	event	event
Linked Logo on WWIN Website	✓	✓	✓	✓	✓	name only
Tickets to Conference	4	3	2	2	1	1
Complimentary Table at Luncheon	1 VIP	1 VIP	1 VIP	1	1	1

* WWIN approved



Sponsorship Confirmation

We are proud to support WWIN with the following Sponsorship (please check one):

- ☐ PREMIER (1 Available) \$25,000
- ☐ VISIONARY (1 Available) \$15,000
- ☐ LEADERSHIP (4 Available) \$10,000
- ☐ CHAMPION \$5,000
- ☐ ADVOCATE \$2,500
- ☐ SUPPORTER \$1,500

Thank you for partnering with WWIN as a sponsor. Because of your generosity, 100% of all donations raised during WWIN events will go directly to a woman.

Company: _____

Name of contact person (please print): _____

Address: _____

Telephone: _____

Email: _____

Name of Sponsor as it should appear on event materials: _____

Payment Options (complete one selection)

To be paid by February 17, 2020 to be included in print materials.

- ☐ Check enclosed (made out to Washington Women In Need)
- ☐ Please charge my Visa/MasterCard

Card Number: _____

Exp Date: _____

Signature: _____

- ☐ Please send us a Sponsorship Pledge Invoice

Please submit this form to:

Washington Women In Need
232 5th Ave S, Ste 201
Kirkland, WA 98033
Email: moniques@wwin.org
FAX: 425-451-8845

Sponsorship graphics due by January 13, 2020

Please submit a copy of your logo (pdf or jpeg) and website link along with your confirmation to:
Monique Scher, Operations and Events Director
Email: moniques@wwin.org